



**Rangiora**  
**PROMOTIONS**  
*promoting our town*

## **Around Town - June Newsletter**

Thank you to everyone who joined us at our AGM on Tuesday 13 June. It was a lovely evening to share with you all and we thoroughly enjoyed hearing from our member Ron van Til – Managing Director of Rangiora Bakery. We were thrilled to have 9/10 of our previous Board Members nominated for the Management Board for the year ahead and a further three of our members who put their own hands up to join us, bringing our Management Board to a strong total of 13 including our fantastic Council Appointee Dan Gordon!

The next event on our calendar is The Big Splash, running in conjunction with the Rangiora Winter Festival, on Saturday 29 July. We now have 18 participants taking the plunge to support the Rangiora Stroke Club, we are looking forward to seeing their creative winter themed costumes on the day.

You may have seen an email from us last week about sponsorship opportunities available for our events. If you would like to support our events, or would like some more information please [send me an email](#). These opportunities are being offered to you, our members, as a first priority before being sent out to other businesses, so make sure you get in before your competitors do!

### **Best wishes, Belinda Topp - Promotions and Membership**

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It was pleasing to see the great turnout of members to our AGM, and more importantly the willingness of people to stand for the board. On that note we welcome Katrina Green, and welcome back Jim Gerard and Tania Candy. They join the existing board members with the exception of Gary Anderson who has stepped down after a number of years in service.

It was a pleasure to have Ron van Til as our guest speaker and he spoke about the success and challenges of Rangiora Bakery. I found it very interesting where his products are distributed to, both nationally and internationally. Ron is a major employer in Rangiora and we thank him for giving up his time to meet with us.

### **Best wishes, Ross Ditmer - Chairperson**

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Welcome to our new 2017-2018 Management Board

## 2017/2018 Management Board and Staff



We are extremely excited about the year ahead and the amazing events we plan to bring to Rangiora again this year.

[2017 AGM Minutes](#)

[2017 AGM Presentation](#)

### The Big Splash 2017

**Saturday 29 July - 1pm to 3pm**

*Help support the Rangiora Stroke Club*

Join 18 other 'community minded folk' to raise funds for the Rangiora Stroke Club. [Register now](#) to participate in the 2017 'The Big Splash'.

This year The Big Splash is running in conjunction with the Rangiora Winter Festival and therefore the event is 'Winter' themed. Collect donations – Dress up Winter theme – Take the plunge!

- Raise the most funds and be our 'Splash for Cash Champion'
- WIN one of the top three 'Splash for Cash' prizes and we will donate to your charity of choice

- Be our 'Best Dressed' and WIN a Winter Themed Hamper
- Collect donations for The Rangiora Stroke Club

[Click here](#) to see the jumping line-up for 2018. Our MP for Waimakariri Matt Doocey is kicking things off and jumping at 1pm, and our Mayor David Ayers will close off the day and jump last at around 3pm.



[DONATE NOW](#)

## A thought piece by Tom McBrearty

*Why Belong? A town full of promise in our community.*

Most of us who live, work and play in or near Rangiora have probably noticed the quiet sea change of activity in the town. We offer the customer, the client and the recreational diner the choice, opportunity and hopefully service that impresses. However did you realise that in one building alone in Rangiora there are 16 new professionals operating, bringing people (their clients/customers) from Christchurch to Kaikoura into Rangiora and they all shop, eat and relax while they're here.

The mix of retail, hospitality and services has seen the return of traditional traders, the arrival of new ones and dare we say it increased competition for the residential dollar. Sometimes that increased presence and choice creates uncertainty and nervousness. Will the new arrivals effect my business, what do I do to ensure my presence in the town offers me a reasonable return for my outlet, what should I do? Can I survive and thrive?

The obvious answer for some is to increase the advertising budget, targeting the customer you know. The investment however is targeted to your outlet and your place as a destination. There is nothing wrong with that. However it is a focused approach based on what you have to offer. People love choice and they love service.

There is an alternative, a supplement to your existing advertising. It is cost effective and collective in its approach to increasing customer interest and town activity. It also gives you, the local business an opportunity to be involved in increasing the business activity and interest in the town. And it has a social arm where you can mix, mingle and share your thoughts with other business operators who have invested in the Town.

By investing in them you will and can make a difference to your bottom line and reap the benefits of the increased trade through increased presence of people in the town.

It is called Rangiora Promotions. [Read more...](#)



## Last Wednesday Club

Thank you for Helmore Stewart Lawyers and Prosser Quirke Chartered Accountants for hosting our June Last Wednesday Club at The Brook Bar and Eatery. We had another fantastic turnout of around 40 members. It was great to hear from both Helmore Stewart and Prosser Quirke about their outlook on business and working with the Rangiora community.

### Next Last Wednesday Club - Wednesday 26 July

**Hosted by:** Bayleys Rangiora & TBC

**Where:** Bayleys Rangiora

**Time:** TBC

Send your RSVP to [Chelsea](#).

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## POP UP BUSINESS EXPO

### Pop Up Business Expo

This September the Last Wednesday Club will bring a brand new function to town and will be open for our Small Business Members who work from home or don't have a suitable Business place to host from.

The Pop Up Business Expo will showcase 10 - 20 Businesses to our usual 40 + Last Wednesday Club attendees and will also be open to any other local Business people wishing to attend - so spread the word!

We would love to hear from you if you are a Sole Trader or Small Business wishing to share your business with other locals. **This will be first in first served as there is limited space in the Council Foyer.**

**Date:** Wednesday 27 September

**Time:** 5:30pm to 7:30pm

**Venue:** Waimakariri District Council Foyer

**Registrations Close:** 31 August

**[Register Now](#)**

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## Welcome to our newest members

### Josh van Berkel



Website: [joshvanberkel.com](http://joshvanberkel.com)

Email: [josh@joshvanberkel.com](mailto:josh@joshvanberkel.com)

Phone: 027 696 4186

[Like them on Facebook](#)

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### Kahuna Digital Stories

Website: [www.kahunadigitalstories.com](http://www.kahunadigitalstories.com)

Email: [jim@kahunadigitalstories.com](mailto:jim@kahunadigitalstories.com)

Phone: 021 068 8932

[Like them on Facebook](#)



CONWAY LANE LAW<sup>LTD</sup>

### Conway Lane Law

Website: [www.conwaylaw.co.nz](http://www.conwaylaw.co.nz)

Email: [melissa@conwaylaw.co.nz](mailto:melissa@conwaylaw.co.nz)

Phone: 03 909 0103

[Like them on Facebook](#)

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## Anytime Fitness Rangiora

Website: [www.anytimefitness.co.nz](http://www.anytimefitness.co.nz)

Email: [rangiora@anytimefitness.co.nz](mailto:rangiora@anytimefitness.co.nz)

Phone: 027 528 8865



**Southbrook  
School**

## ParentsLink Southbrook School

Phone: 313 8792

[Like them on Facebook](#)



## Rangiora Promotions Annual Events

**29 July 2017** - The Big Splash in conjunction with the Rangiora Winter Festival

**27 September 2017** - Pop Up Business Expo

**23 November 2017** - Christmas Celebration Night

**10 December 2017** - Rangiora Toyota Santa Parade and Christmas Party in the Park

**25 January 2018** - Muscle Car Madness - Downtown Street Party

**March 2018** - Eats and Beats





## Message from Waimakariri District Council

### *Our District, Our Future - Waimakariri 2048, District Development Strategy*

The draft [Our District, Our Future – Waimakariri 2048, District Development Strategy](#), which provides a spatial framework to guide the anticipated growth of our District over the next 30 years, is now out for formal public consultation.

The Council would like to hear your views on the future of the Waimakariri District, and is inviting formal submissions on the draft Strategy until **14 July 2017**. Please read the full draft Strategy document or the [Summary of the draft Strategy](#), fill in a feedback form at the back of the Summary document or [do it](#)



To find out more, or to view the draft strategy and submission forms please [click here](#).



## Message from Enterprise North Canterbury

### Supervising and Managing Others

This short course is designed to develop essential management/supervisory skills and focuses on the role of the manager; motivating staff; handling difficult situations and managing time and productivity. For full details and booking check out [Enterprise North Canterbury's training calendar](#).

## Messages from our Members



### Beyond the Faerie Tree School Holiday Activity Sessions

[Book your space now](#) for these amazing School Holiday Activity Sessions in-store at Beyond the Faerie Tree.

#### Wand Crafting

Tue 11 July - 10am, Fri 14 July - 10am, & Tue 18 July - 3pm

#### Welcome to Faerie Land

Tues 11 July - 2pm & Thur 20 July - 3pm

#### Music & Dance with Snowdrop

Thurs 13 July - 2pm

#### Make your own Mini Faerie Garden

Fri 14 July - 2pm & Wed 19 July - 3pm

[Click here](#) to find out more and book your space today.

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## Rangiora Winter Festival *Be in to win Flights*

Competition time! The [Rangiora Winter Festival](#) has two tickets up for grabs to anywhere in the world with [Singapore Airlines](#) and [SilkAir](#) this July - plus \$1000 worth of accommodation, transport and fun from [helloworld Rangiora](#).



Where in the world would you go? [Click here](#) and tell us now for your first opportunity to go in the draw.

For more chances to win, make sure you get snapped by the Singapore Airlines Ambassador at the Rangiora Winter Festival on Saturday 29 July.

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FEATHER & OAK  
interiors

13 JULY 2017 // 7.30PM  
Tickets: \$30  
(purchase your ticket in store)

On the night you will enjoy...  
• 10% off store wide  
• Prizes and giveaways  
• Demonstrations

166 High Street Rangiora P 03 313 0111 E [info@featherandoak.co.nz](mailto:info@featherandoak.co.nz)  
[www.featherandoak.co.nz](http://www.featherandoak.co.nz) f t i

## Feather & Oak Interiors *Style your Space*

13 July 2017 – 7:30pm at 166 High Street,  
Rangiora  
Tickets \$30 (purchase in store)

A practical home styling workshop. On the night you will enjoy...

- 10% off store wide
- Prizes and Giveaways
- Demonstrations

[www.featherandoak.co.nz](http://www.featherandoak.co.nz)

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## ANZ Free Business Workshops

We have two workshops coming up in North Canterbury that we invite you to. These workshops are not only a great opportunity for you as a business owner but we also welcome your staff along as the workshops are beneficial for staff who play a big role in the running of a successful business.



The two topics we are running are:

- **How to deliver outstanding customer service**, 27<sup>th</sup> July 9am-noon, Kaiapoi Club, 113 Raven Quay, Kaiapoi – [find out more and book your space here](#).
- **How to network and grow your business**, 27<sup>th</sup> July 2pm-5pm, Rosburn receptions, Spark Lane, Rangiora – [find out more and book your space here](#).





## Hartley School of Performing Arts

### *Robin Hood Stage Musical*

*Wed 12 – Sat 15 July daily 2pm, Thurs & Fri 7.30pm at Rangiora Town Hall*

Staged by Intermediate & Senior Students of the Hartley School of Performing Arts, the show includes swordplay, archery, juggling, song, dance, acting, great costumes, scenery and special effects.

Running time including interval: 120mins Approx  
Tickets \$16 plus \$1.75 booking fee. Family group discount.

Tickets available at Town Hall Cinemas, over the counter and online at

<http://www.townhallcinemas.co.nz/robin-hood/>

To find out more about HSPA visit

[www.hspa.co.nz](http://www.hspa.co.nz)



### *Performing Arts 'Winter Camp'*

*Daily Mon 17 -Thurs 20 July, 10.30-4pm come as many days as you like.*

Several age groups available. Each day, learn dance, singing & acting of different styles.

62 Ashley Street, Rangiora

Cost: \$35 a day. Disc. price of \$120 for 4 days.

Contact: [dale@hspa.co.nz](mailto:dale@hspa.co.nz) or 021 899440



## Rangiora Promotions now has 2652 likes!

[Like us on Facebook](#) to keep up to date with local events and activities and remember to [email Belinda](#) with promotions to share.

## Membership Information

[Visit our website](#) to view our [E-Brochure](#) for benefits of being a member of Rangiora Promotions.



## Rangiora Promotions

**Chair: Ross Ditmer**

PO Box 286, Rangiora 7440

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**Promotions and Membership: Belinda Topp**

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E: [rangiorapromotions@gmail.com](mailto:rangiorapromotions@gmail.com)

**Secretary: Chelsea Anderson**

P: 027 333 7165

E: [rangiorasecretary@gmail.com](mailto:rangiorasecretary@gmail.com)

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ensure you receive our emails!**